

Privacy Notice

QUÍMICA IBEROAMERICANA, S.A. DE C.V. (Hereinafter **QUÍMICA IBEROAMERICANA**), with address for this purposes at Vía Gustavo Baz No. 79, Colonia Bosque de Echegaray, Naucalpan de Juárez, Estado de México, C.P. 53310, informs you that your personal data, currently or in the future in our records, either as part of our customer group or as one of our suppliers, will be processed and/or used by: **QUÍMICA IBEROAMERICANA** and/or our partners, affiliates and/or subsidiaries, for the purpose of fulfilling those obligations arising from the legal relationship between you as the owner of the personal data and the aforementioned companies.

For the purposes of this Privacy Notice, the terms used, and which are not defined herein, shall have the meaning attributed to them by the legislation on the protection of personal data.

QUÍMICA IBEROAMERICANA may transfer the personal data contained in its records to any of its affiliates and/or subsidiaries, within the national territory or abroad for the same purposes, unless the respective owners expressly state their opposition, in terms of the provisions of the Federal Law for the Protection of Personal Data in Possession of Individuals.

Mainly, **QUÍMICA IBEROAMERICANA** uses your information for the purpose of providing the service you request, knowing your needs for products and services, and thus be able to offer you those that best suit your preferences; provide solutions for raw materials and technical advice, communicate promotions, address complaints and clarifications, and if necessary, treat them for purposes consistent with those mentioned in this Privacy Notice -and that are considered analogous for legal purposes-.

In case of formalizing the acceptance of any product or service offered by **QUÍMICA IBEROAMERICANA** with the owner of the personal data, his/her data will be used for the fulfillment of the obligations derived from that legal relationship.

QUÍMICA IBEROAMERICANA undertakes specifically and without limitation to: (i) Use or apply your personal data exclusively for the purposes set forth in this Privacy Notice; (ii) Ensure that your personal data is handled with strict adherence to professional secrecy and confidentiality; (iii) To observe the principles of protection such as legality, consent, information, quality, purpose, loyalty, proportionality and responsibility, as well as the duties of security and confidentiality provided for in the legislation on personal data protection, and to adopt the necessary measures for its application and (iv) Implement and maintain administrative, technical and physical security measures to protect your data against damage, loss, alteration, destruction or unauthorized use, access or processing.

We inform you that we may collect your personal data in different ways: (i) when you provide them to us directly, by completing the customer registration form, or the credit application form, or by providing them to our sales or technical service personnel, either in writing or verbally, via telephone, or email; whatsapp, messenger, etc. (ii) when you visit our social networks (Facebook and Instagram); (iii) when you visit our website; and (iv) when we obtain information through other sources that are permitted by law. We also inform you that it may be the case that **QUÍMICA IBEROAMERICANA** stores information about you through cookies, web beacons or similar during the access to its web page; however, the information that may be collected is used only for statistical purposes related to its commercial operations and/or those mentioned above.

On the other hand, we notify you that at any time you may exercise your rights of access, rectification, cancellation or opposition to the processing of your Data, by submitting your request via email: avisodeprivacidad@quimibero.com.mx or in writing, addressed to the Data Privacy Department at the address: Vía Gustavo Baz No. 79, Colonia Bosque de Echeagaray, Naucalpan de Juárez, Estado de México, C.P. 53310. Acknowledgement of receipt must be obtained.

All requests submitted to **QUÍMICA IBEROAMERICANA**, regardless of the means used by the holders, must:

- Include the name and signature of the Data Subject, as well as an address or other means to communicate the response to the request.
- Accompany the official documents proving the identity of the holder.
- Include a clear and precise description of the personal data with respect to which you will exercise the rights conferred by the Law.
- Include any element or document that facilitates the location of the personal data being processed.

QUÍMICA IBEROAMERICANA reserves the right to change, modify, supplement and/or alter this Notice at any time, in which case it will be made known through its Internet portal <https://www.quimibero.com.mx/> . If no opposition is presented within 5 (Five) days after the modification, it will be understood that the owner of the personal data consents and agrees with the new terms.

QUÍMICA IBEROAMERICANA, S.A. DE C.V.

November 3, 2020